

Curriculum

I. 7 taught courses

1. Philosophical Issues in Business and Management
2. Strategic Management
3. Frontiers of Leadership Research
4. Corporate Governance and Ethics
5. Business Research Methods
6. Advanced Statistics and Data Analysis
7. Qualitative Approaches to Research

II. 8 professional development workshops

III. 1 DBA Thesis

Tuition fee - HK\$788,000, payable in 4 equal instalments

Duration - 3-6 years, week-end based classes, part-time mode

Study plan (3 year indicative)

Year 1 (2023-24)			Year 2 (2024-25)			Year 3 (2025-26)		
Sept - Dec	Dec - March	March - June	Sept - Dec	Dec - March	March - June	Sept - Dec	Dec - March	March - June
4 Taught Courses 2 courses > 1 course > 1 course			3 Taught Courses 1 courses > 1 course > 1 course					
Corporate Governance and Ethics	Frontiers of Leadership Research	Advanced Statistics and Data Analysis	Philosophical Issues in Business and Management	Business Research Methods	Strategic Management			
Qualitative Approaches to Research			Research Proposal Preparation and presentation. Confirmation of DBA candidature			Thesis Writing and Oral Exam		
Professional Development Workshops (Total 8)								
Coursework Stage								
			Research Stage					

Admission requirements

1. Have an MBA or a master's degree in business-related subjects; and
2. Have substantial years (normally 10 years or above) of managerial or professional experience; and
3. Proficient in English (e.g. completion of a degree programme taught in English or IELTS 6.5 or TOEFL 550)

Doctor of Business Administration (DBA)

The School of Business, Wing Lung Bank Building for Business Studies, 34 Renfrew Road, Hong Kong Baptist University, Kowloon Tong, Hong Kong

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Online Application System for Admission to Postgraduate Studies



Where

prominent practitioners meet world-class scholars
practical wisdom meets theoretical insights
subjectivity meets rationality

The HKBU DBA is a professional doctorate programme that transforms practitioners into experts and scholars – people who are apt at meeting the future of business challenges by combining theories with flawless execution.

The DBA programme gives senior executives and professionals the opportunity to surmount rigorous academic challenges, to further develop their analytical and research skills, to broaden and deepen their management knowledge, and to re-evaluate their own management's practices in light of the latest research on management and business.

Why HKBU DBA

1. High quality DBA theses

With theses presented and published in international peer-reviewed conferences and journals like Journal of Consumer Marketing, Journal of Applied Social Psychology, and Academy of Management Annual Conference.

2. World class faculty

We have renowned research and teaching faculty from around the world teaching and supervising our programme. Please go to the departmental websites (<https://bus.hkbu.edu.hk>) to browse their academic qualifications.

3. Unique mentorship system

One-on-one mentorship system to help students in refining the research scope and direction and eases the whole research progress.

4. Supportive collegial learning environment

Close relationship among students (across cohorts), alumni and faculty to support each other.

Graduates sharing



Prof. Justin CHIU Kwok Hung

(2021 graduate)

Executive Director & Member of Executive Committee CK Asset Holdings Ltd., and Adjunct Professor, HKBU School of Business

The HKBU DBA programme is inspirational and ideal for students who wish to pursue knowledge in a warm, friendly and creative environment. We are encouraged to exchange views, share experience and sometimes debate on issues of common interests. It is a good learning platform for students as well.



Prof. Andreas NEUBER

(2019 graduate)

Former Chairman of the Supervisory Board DCCP Deutsche Credit Capital AG, and Professor of Practice, HKBU School of Business

Being the first international graduate of this programme, I can confirm the international character of HKBU's DBA Programme: Discussion in the taught models are obviously academically rigorous but through the discussion in the classroom put into relevant international business context. This made my participation in the programme a uniquely inspiring and insightful experience which I am very content to have completed. Staff and faculty have been supportive and helpful throughout the programme and a strong bond with the alumni will prevail.

Dr. Tony LEE Tung

(2020 graduate)

Talent Carver & Founder, Carving Top Talent Limited

The roller-coaster HKBU DBA ride provided me with an invaluable life lesson not only on the academic field of knowledge fulfilment; but more importantly also on enhancing my confidence as well as competencies in overcoming situations that are of extreme VUCA nature. It is with the HKBU's mission of growing each of her student as a "whole person" where I was able to achieve this remarkable life milestone and be ready to contribute with greater strength and a more passionate heart.



Dr. Patrick SIU Chiu Shun

(2023 graduate)

Chairman, Wellfit Multi Media Group Limited

The HKBU DBA Programme is full of challenges and has benefited me enormously. Not only has it allowed me to establish the analytical and research skills, but also enabled me to connect my business experiences with academic knowledge to address complex business problems. It is a well-structured and pleasant programme to take.



Dr. Yvonne LEUNG Wen Ling

(2022 graduate)

Director of Customer Transformation & Growth, Bupa Hong Kong

The HKBU DBA journey is tough yet rewarding and inspiring which requires commitment, discipline and resilience to fulfill. With the mindful balance between theoretical supports and real-world practices, it makes the DBA works easily grounded with resonance and high recognition. Thank you for everyone contributing to the quality delivery of this memorable journey from programme management, taught courses, thesis guidance, peer supports and life-long valuable network.



Ir. Prof. Samson TAI Kin Hon

(2018 graduate)

Distinguished Engineer and Chief Technology Officer, IBM China/Hong Kong Limited, and Professor of Practice, HKBU School of Business

The curriculum of the DBA programme from HKBU has a balance between taught and research elements. The content of the taught portion covers latest business theories and research and is specifically designed for students who are mostly at senior management or executive level. It is a professional doctoral programme that focuses on how to apply research to problems. We can choose professors from different disciplines to be our supervisors according to our research interest and practical needs.